

A4: Responsive Design

Concert Finder Desktop

Project Name: Concert Finder

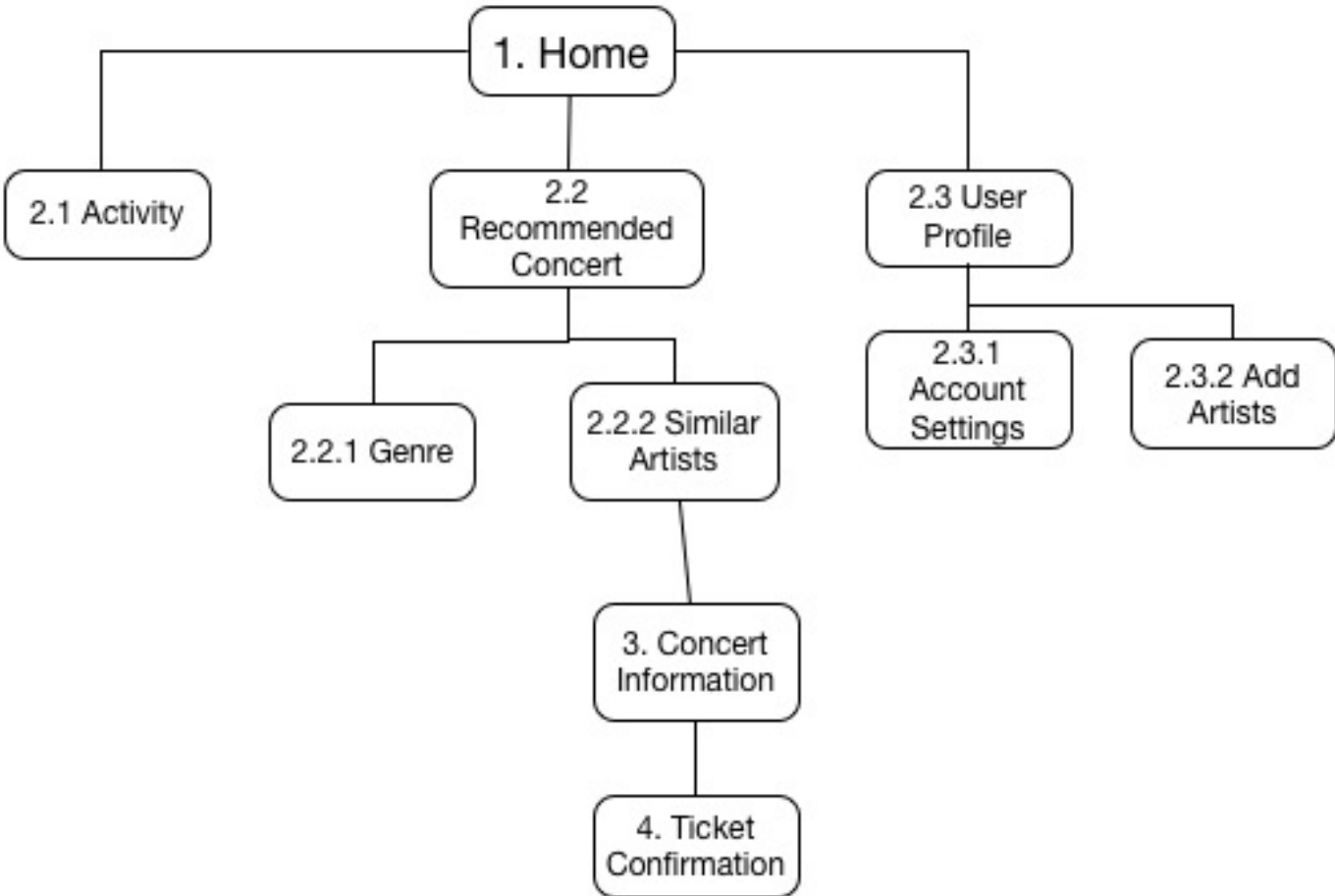
Purpose of the Website: The purpose of the website is to find music concerts in the area. Users can search for concerts by musical preference, specific artists, closest, popularity, and date. Users can also pay for the tickets through the website.

High Level Business Objectives: Business objective is to allow users to easily find artists they want to see in concert and buy tickets.

User Requirements: The user is a frequent concert going and wants to see if their favorite artist is coming into town. They also would like to see if similar bands are playing near by based off of their liked artists.

Major Features and Content Items: GPS and geolocation services (including a map), search and filter feature, link to musical account such as Spotify, and concert information


Site Map: Concert Finder



Desktop Design Decisions

1. Content was laid out in a three column structure to maximize use of space
2. All concert information was included on the main pages of desktop view because of the amount of real estate

Concert finder homepage features the popular concerts in area where the user is located and the concert information. GPS location services are automatically enabled on desktop. Concerts are laid out in a three column structure.







Concert Finder Home Activity Concerts User Profile 

Concert Finder

← **3** **1** →

Adele live at United Center July 27, 2017
 Tickets start at \$100 and go on sale March 1 at 10 AM

[More Info](#)

| | | |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |
| Twenty One Pilots Solider Field: 8/7/17 \$100-300 | R Kelly Solider Field: 8/9/17 \$100-300 4 | Justin Bieber United Center: 7/7/17 \$100-300 |
| More Info | More Info | More Info |
|  |  |  |
| Iron Maiden Solider Field: 8/7/17 \$100-300 | Audio Slave Solider Field: 8/9/17 \$100-300 | Diddy United Center: 7/7/17 \$100-300 |
| More Info | More Info | More Info |

Annotations

1. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
2. Search- Feature- allows the user to easily search for the artist and concerts they are looking for
3. Carousel- arrow- shows a slide shows of the featured concerts in the area. Users click on the arrows to go through the carousel.
4. More Info- Button- Takes user to concert information page

Activity page shows the the activity of followed artists on music accounts such as Spotify and Amazon Music, and friends activity from social media accounts. Artists activity will be postings of upcoming concerts, while friends postings will be things such as concert photos from Instagram and concerts friends are going to.

Concert Finder Home
Activity
Concerts
User Profile

Q

Activity

Artists [Placeholder] 1

2

Jon Mayer announced a show at Lincoln Hall on May 21st!

3
More Info

Skrillex announced a show on July 21st at Pitchfork Music Hall!

More Info

Papa Roach announced a show at the Fillmore on July 18th!

Friends [Placeholder]

f

Jason J will be attending Jon Mayer concert on Jan 1, 2018

More Info

Steph posted a Photo from the Papa Roach concert

Josh tweeted: Audio Slave put on a great show last night!

Josh posted a show from the Audio Slave concert

4

Annotations

1. Dropdown- allows user to switch between latest and most popular activity feed
- 2..Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo or Instagram concert photo
3. More Info- Button- Takes user to concert information page
4. Arrow- shows that there is more scrolling involved to show there is more potential for activity postings
5. Icon- social media icons to show which social media account the posting is from

Page 6

2/28/17

Recommended Concerts page shows the user the top recommended concerts in the area based off of the user's musical accounts. At the top of the page are the top recommendations based off of how many times the user listens to the artists music and a interactive map is featured to the right showing the top upcoming recommended concerts in the area based off of recommended venues.

Concert Finder Home
Activity
Concerts
User Profile

Q


Recommended

Genre

Artist


Popular

Top Recommendations



Artist Name at Venue
Concert Date
Pricing


More Info



Artist Name at Venue
Concert Date
Pricing


More Info


Recommended Concerts



Artist Name
Concert Date
Pricing


More Info






Artist Name at Venue
Concert Date
Pricing

More Info



Artist Name at Venue
Concert Date
Pricing

More Info



Artist Name at Venue
Concert Date
Pricing

More Info

Annotations

- 1.. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
2. More Info- Button- Takes user to the specific concert information page
3. Placeholder- map- the interactive map allows users to see upcoming recommended in the concerts in the local area. Users click on pinpoints and the concert information appears.

Page 7

2/28/17

Genre Concerts page allows users to search for concerts based off of genre. The results of each genre are related to the user's linked music accounts.

The screenshot shows a desktop view of a 'Concerts by Genre' page. The navigation bar includes 'Concert Finder Home', 'Activity', 'Concerts', and 'User Profile'. A search bar is located to the right of the navigation. Below the navigation are four filter buttons: 'Recommended', 'Genre', 'Artist', and 'Popular'. The 'Genre' filter is selected and highlighted with a blue circle '1'. The main content area is a grid of concert cards. Each card has a placeholder image (a box with an 'X'), text for 'Artist Name at Venue', 'Concert Date', and 'Pricing', and a 'More Info' button. The top-right card has a blue circle '2' on its image placeholder, and its 'More Info' button has a blue circle '3'. At the bottom of the genre filter list is a 'More +' button with a blue circle '4'.

Annotations

1. Metal- button- user clicks on the button to show the concert results of the genre
2. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
3. More Info- Button- Takes user to the specific concert information page
4. More-hyperlink- users click on the button to display more genres such as funk, etc.

Similar artists concert page allows users to search for artists they want to see similar artist concerts results for. For example the user searches for Jack White and the results show results for upcoming concerts such as the Black keys concert. The page also shows results for similar artists that users can check out other concerts to they may not know about, but would enjoy.

Concert Finder Home
Activity
Concerts
User ProfileQ

Recommended

Genre

Artist

Popular

Search

Q

Results for:

Jack White

Similar Artists

- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)
- [Artist Name](#)

Similar Artists

Black Keys

Concord Hall: 6/5/17

Starting at \$100

More Info

Artist Name at Venue

Concert Date

Pricing

More Info

Artist Name at Venue

Concert Date

Pricing

More Info

Artist Name at Venue

Concert Date

Pricing

More Info

Artist Name at Venue

Concert Date

Pricing

More Info

Annotations

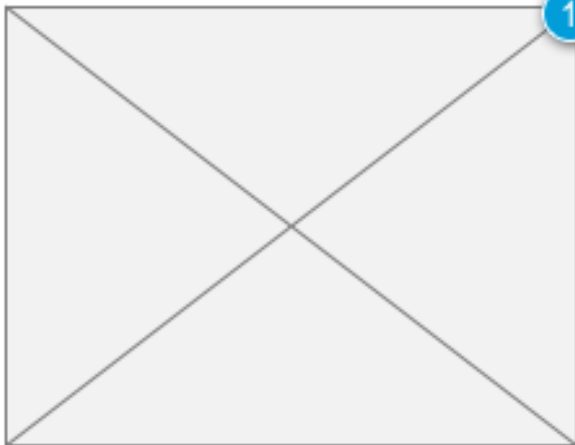
1. Search- feature- allows user to search for the artists they want to see similar concerts to
2. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
3. More Info- Button- Takes user to the specific concert information page
4. Artist Name- hyperlink- users click to show the similar artists concert results of that particular artist

Page 9

2/28/17

Concert Information page allows users to see all of the particular information for specific concerts such as the address and rating of the venue, the date of the concert, and ticket pricing. This page also allows for users to search, select, and buy tickets to the concerts.

Concert Finder Home
Activity
Concerts
User ProfileQ



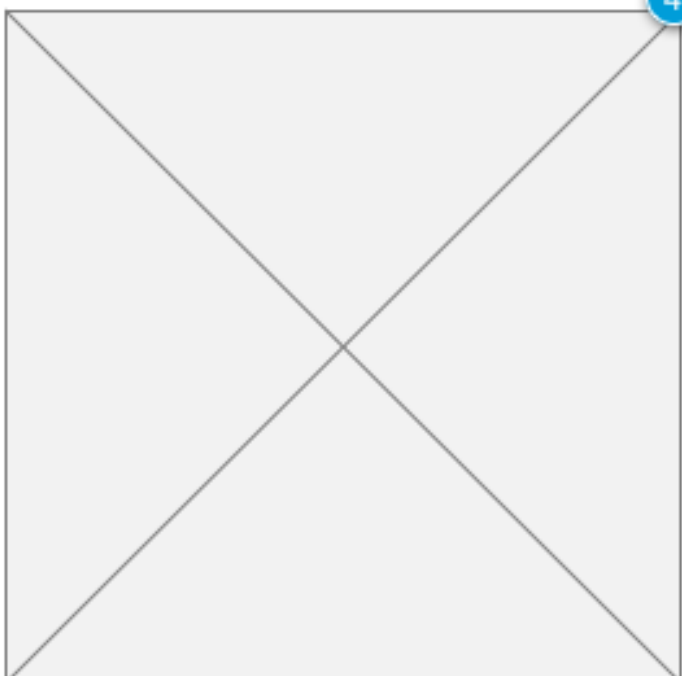
The Black Keys

North American Tour
June 5, 2017
\$100-300
21 and Over Show

Concord Hall
22 North Ave
Chicago, IL 60612

★★★★☆

Ticket Quantity : + - Price to



Lowest Best Available

| | |
|-----------------------------------------------------|-----------------------------------------------|
| Section 8, Row 2 Seats 2-4 Price: \$100 each | <input type="button" value="Select Tickets"/> |
| Section 10, Row 2 Seats 2-4 Price: \$100 each | <input type="button" value="Select Tickets"/> |
| Section 9, Row 2 Seats 2-4 Price: \$100 each | <input type="button" value="Select Tickets"/> |
| Section 7, Row 2 Seats 2-4 Price: \$110 each | <input type="button" value="Select Tickets"/> |

Annotations

1. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
2. +/- Button- users click to add or subtract tickets of the quantity they are searching for
3. Price text field- users enter in the pricing they want to pay for the tickets
4. Map- shows the users where there are free seats and where their seating is in the concert venue
5. Lowest/Best available- users click on either to switch between the two search results
6. Select tickets- button- users click on the button to select and and buy the tickets they want for the concert.

Ticket Confirmation page allows the user to confirm their ticket and concert information, the billing information, and credit card information. Users are also able to select the delivery method for their tickets and purchase the tickets.

[Concert Finder Home](#) [Activity](#) [Concerts](#) [User Profile](#)

Ticket Confirmation

Tickets: Section 208, Row 8, Seats 2-4

Price: \$300.00

Artist: The Black Keys

Venue: Concord Hall, June 5, 2015

| Billing Information | Credit Card Information |
|-----------------------------------|-------------------------|
| Address: 655 West Chicago Park Rd | Number: *****2212 |
| City: Chicago | Expiration Date: 09/19 |
| State: IL | Security Code: 519 |
| Zip: 60612 | |

Delivery Method

Email Tickets 1

Will Call

Stard US Mail


2

Annotations

1. Radio button- user clicks on button to select the delivery method.
2. Buy tickets- button- user clicks on button to buy the tickets.

User profile page allows the user to change their account and notification settings as well as what they want to share to their social media accounts. The page also shows the user which music and social media accounts are linked to their profile and the artists they are currently following so that concert recommendations can be made.

Concert Finder Home
Activity
Concerts
User ProfileQ


2


Jason J


Account Information 3


Notifcations

Sharing


Music Accounts



Account is linked.
Unlink Account
1


Account is linked.
Unlink Account


Link Account

Social Media Account


Account is linked.
Unlink Account


Account is linked.
Unlink Account

Followed Artists

X

X

X

X

X

X

X

X

X

X

X

X

X

X

X

Follow More
4

Annotations


1. Hyperlink- user clicks it to unlink or link their music/social media account
- 2.. Placeholder- Image- are put in place to mimic the image of the corresponding content which is the profile picture or artist photo
3. Account Information- button- users click on it and it takes them to the account information, notifications, or sharing settings
4. Hyperlink- user clicks on the link to follow more artists and see recommendations

Account Information Page allows the user to edit and view their billing credit card, and login information as well as view past concert purchases.


Concert Finder Home
Activity
Concerts
User ProfileQ

Account Information


Past Purchases



Artist Name
Concert Date



Artist Name
Concert Date



Artist Name
Concert Date

Billing Information

Address: 655 West Chicago Park Rd

City: Chicago

State: IL

Zip: 60612

Credit Card Information

Number: *****2212

Expiration Date: 09/19

Security Code: 519

Login Information

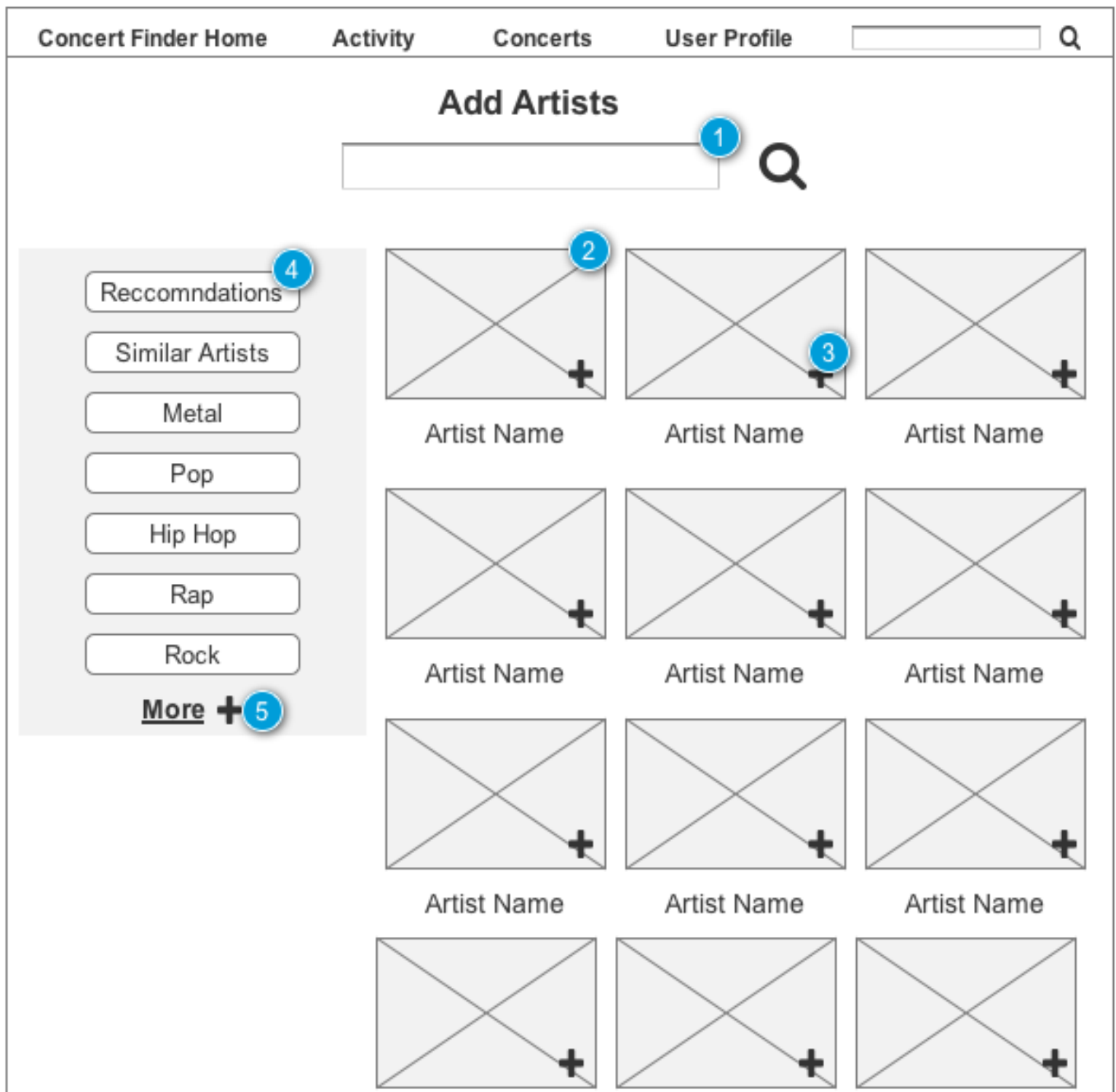
Email: j@gmail.com

Password: *****

Annotations

1. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
2. Edit- button- allows the user to edit their corresponding information wether it be billing, credit card, or login information.
3. View more- users click on the button and more past purchases will appear in the column.

Add Artists page allows users to easily add artists by searching for them, based off recommendations, similar artists, and by genre. Artists results are shown so users can add them to their followed artists with one click.



Annotations

1. Search- Feature- allows the user to easily search for the artists.
2. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
3. Add- button- users click on the button to add the artist to their followed artists
4. Recommendations- button- users click on the button to show the artist results of button to the right
5. More- button- users click on the button to display more genres such as funk, etc.

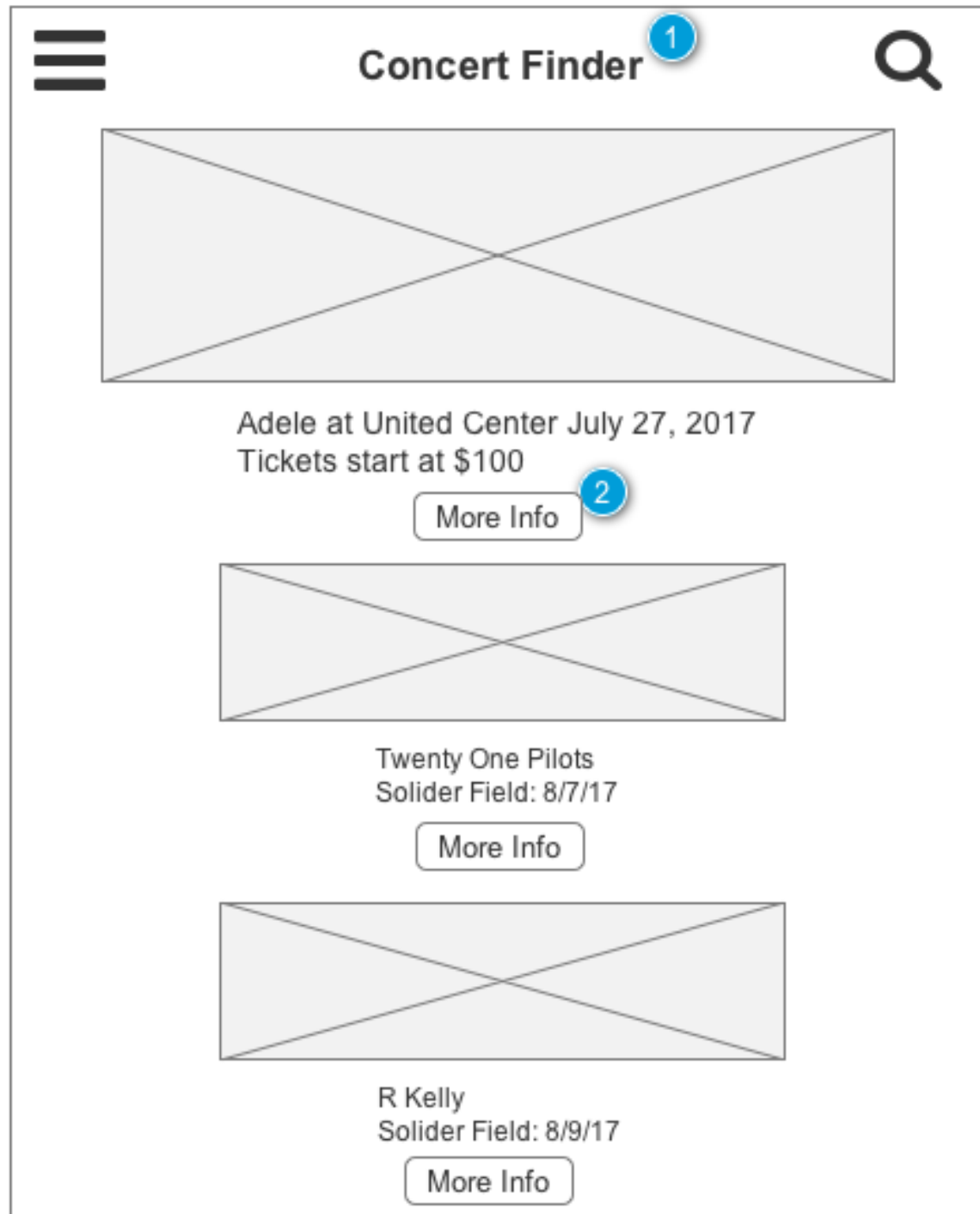
A4: Responsive Design

Concert Finder Mobile

Mobile Design Decisions

1. Content was laid out in a one column structure to maximize use of space
2. Some concert information was omitted on the main pages because of the lack of real estate above the fold
3. Some elements such as past purchases were also omitted due to real estate issues on mobile view

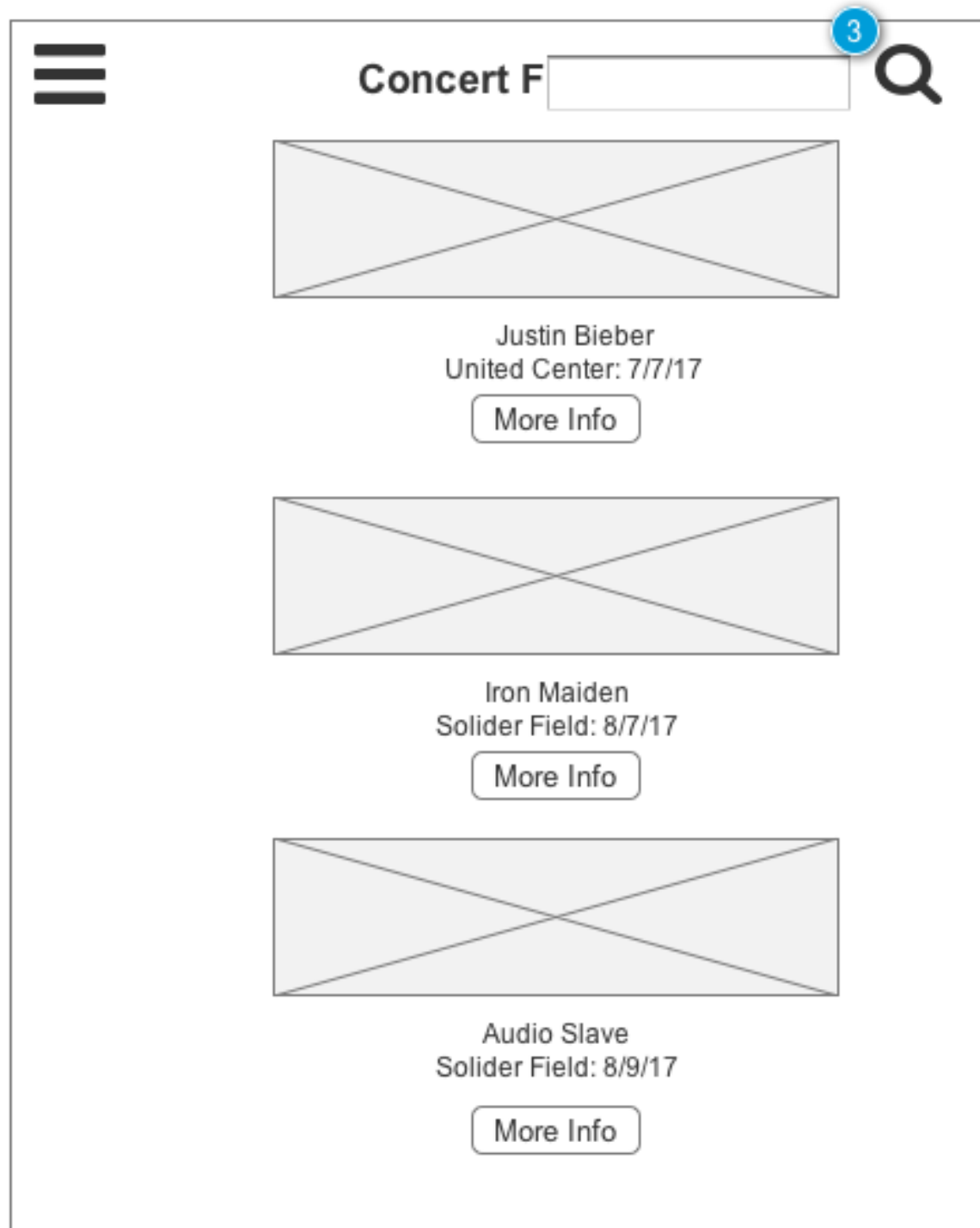
Concert finder homepage features the popular concerts in area where the user is located and the concert information. GPS location services are automatically enabled on mobile. Concerts are laid out in a one column structure.



Annotations

1. Home button- will take users to the home page when clicked on
2. More Info- Button- Takes user to concert information page

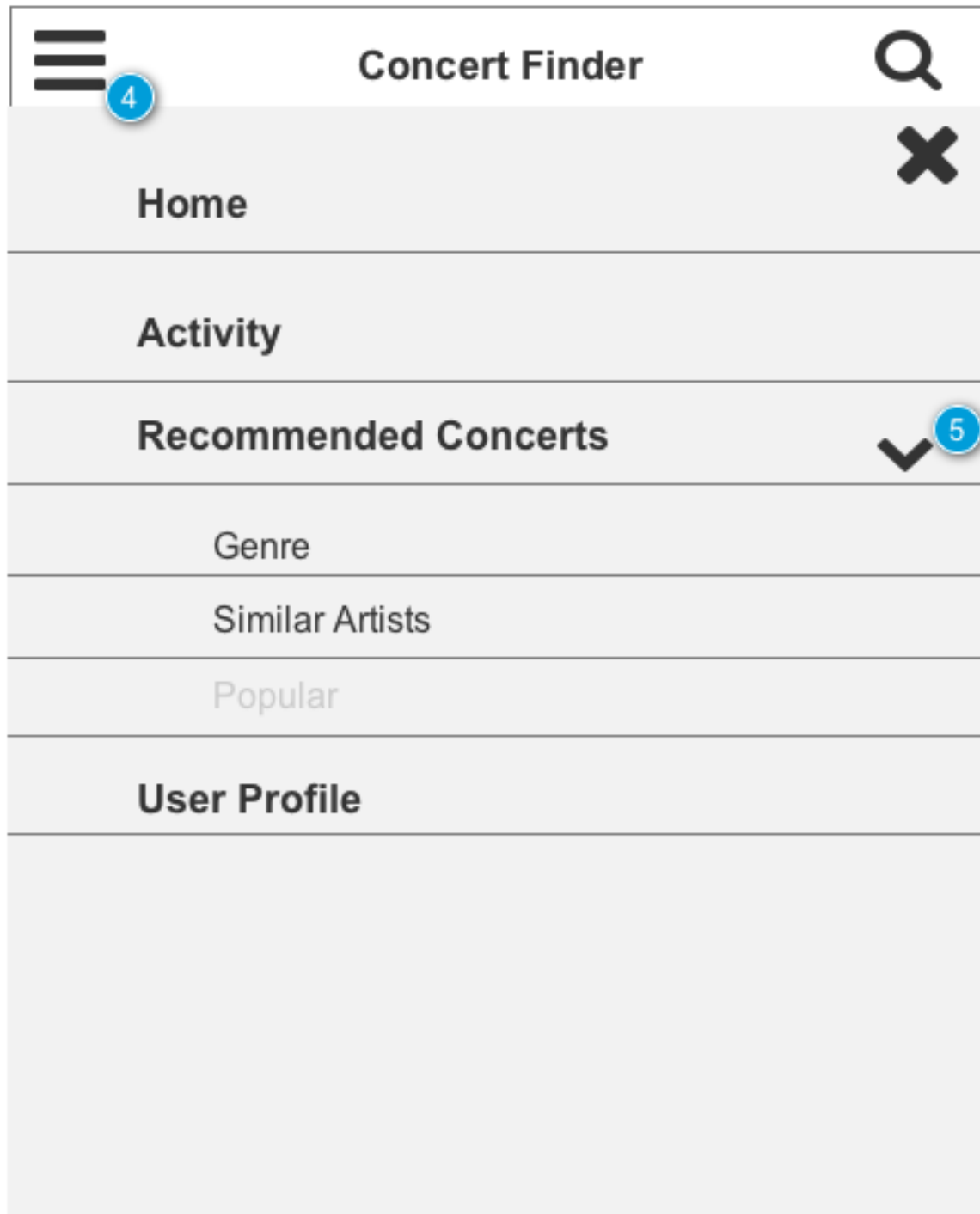
Concert finder homepage features the popular concerts in area where the user is located and the concert information. GPS location services are automatically enabled on mobile. Concerts are laid out in a one column structure.



Annotations

3. Search- feature- pops out when users click on it and allows users to search the site for concerts

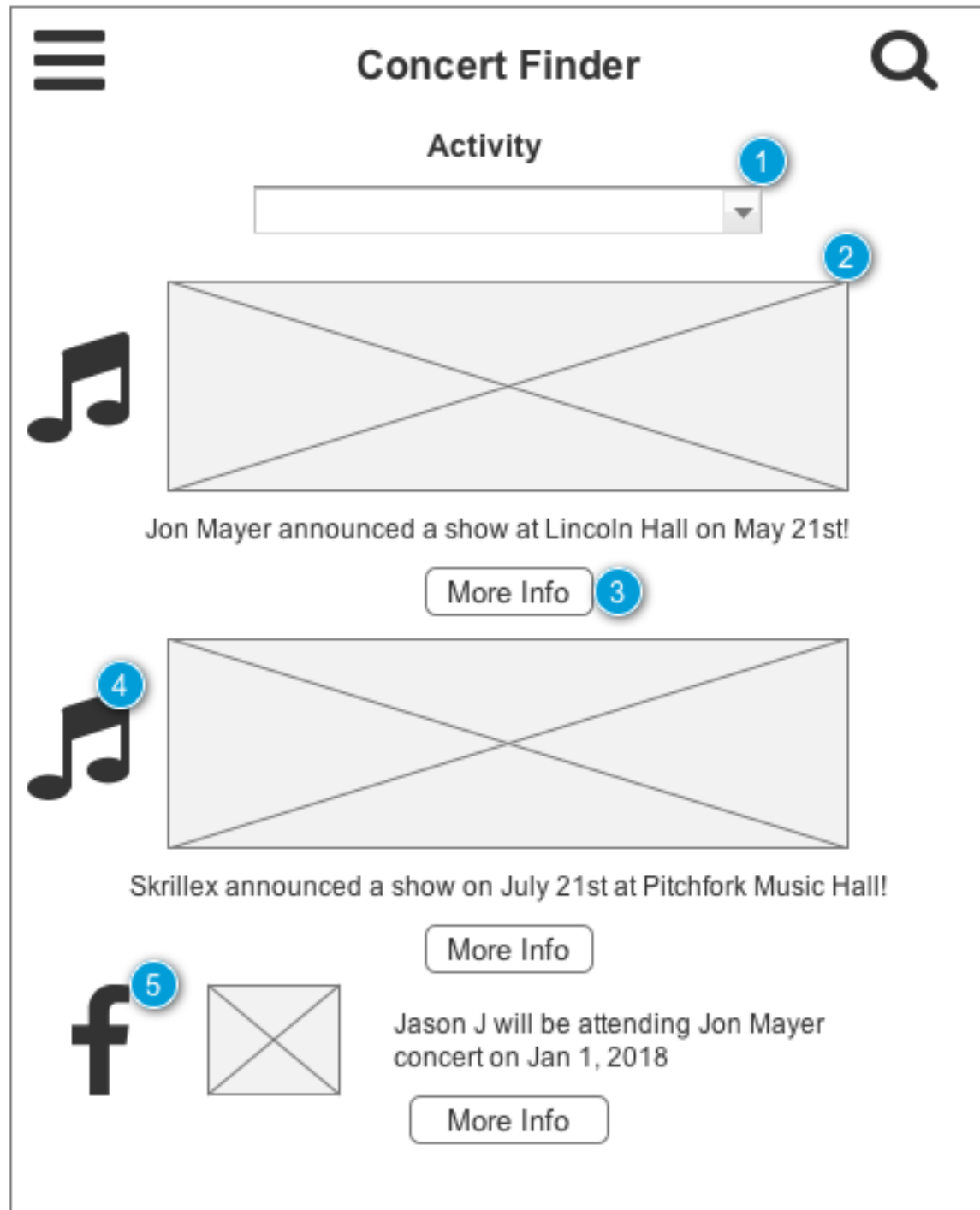
Concert finder homepage features the popular concerts in area where the user is located and the concert information. GPS location services are automatically enabled on mobile. Concerts are laid out in a one column structure.



Annotations

4. Hamburger menu- pops out when clicked and shows the navigation and top levels of the website.
5. Arrow- button- users click on the arrow to dive deeper into the secondary navigation of the website.

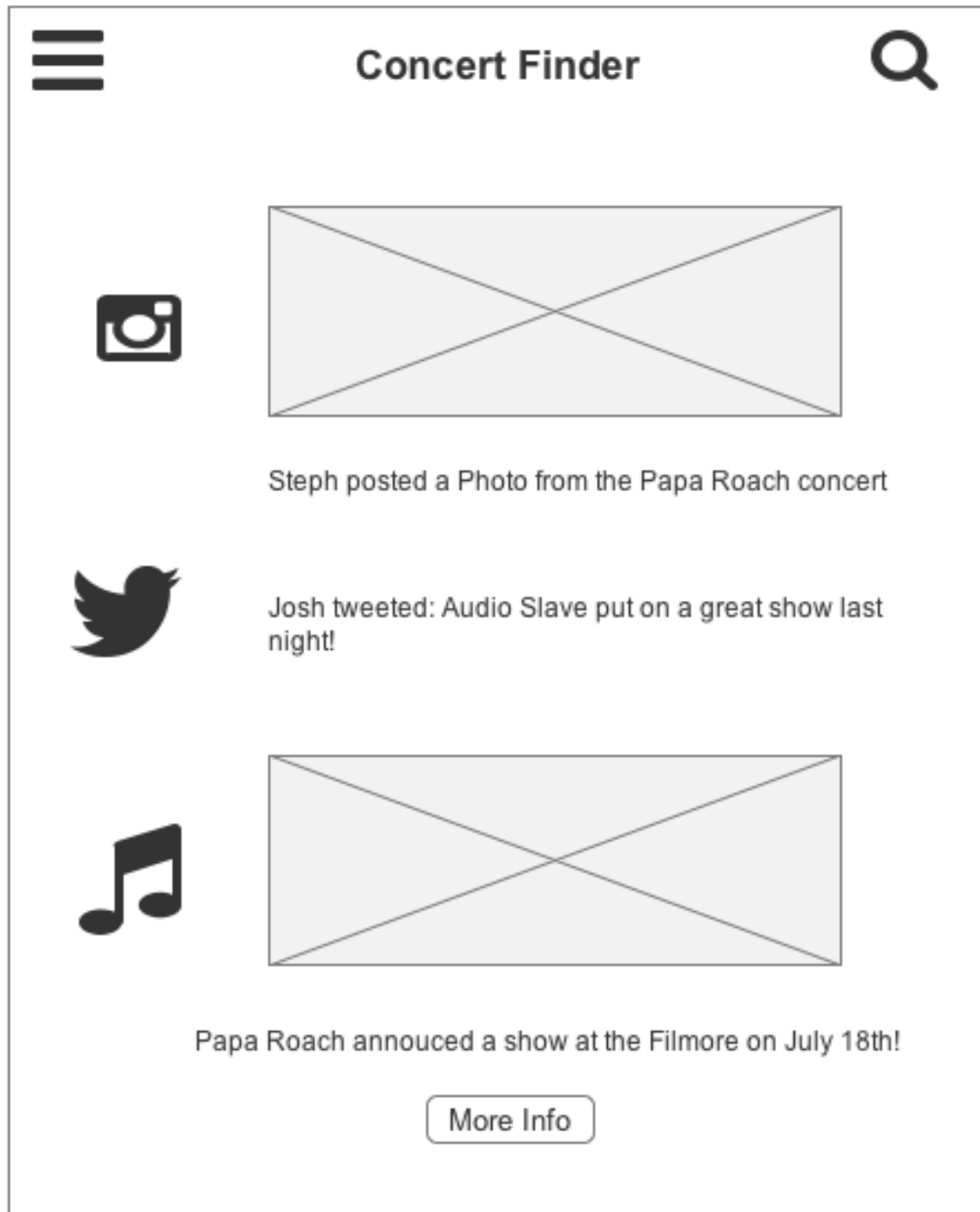
Activity page shows the the activity of followed artists on music accounts such as Spotify and Amazon Music, and friends activity from social media accounts. Artists activity will be postings of upcoming concerts, while friends postings will be things such as concert photos from Instagram and concerts friends are going to. On the mobile view friends and artists activity are featured together in an one column layout



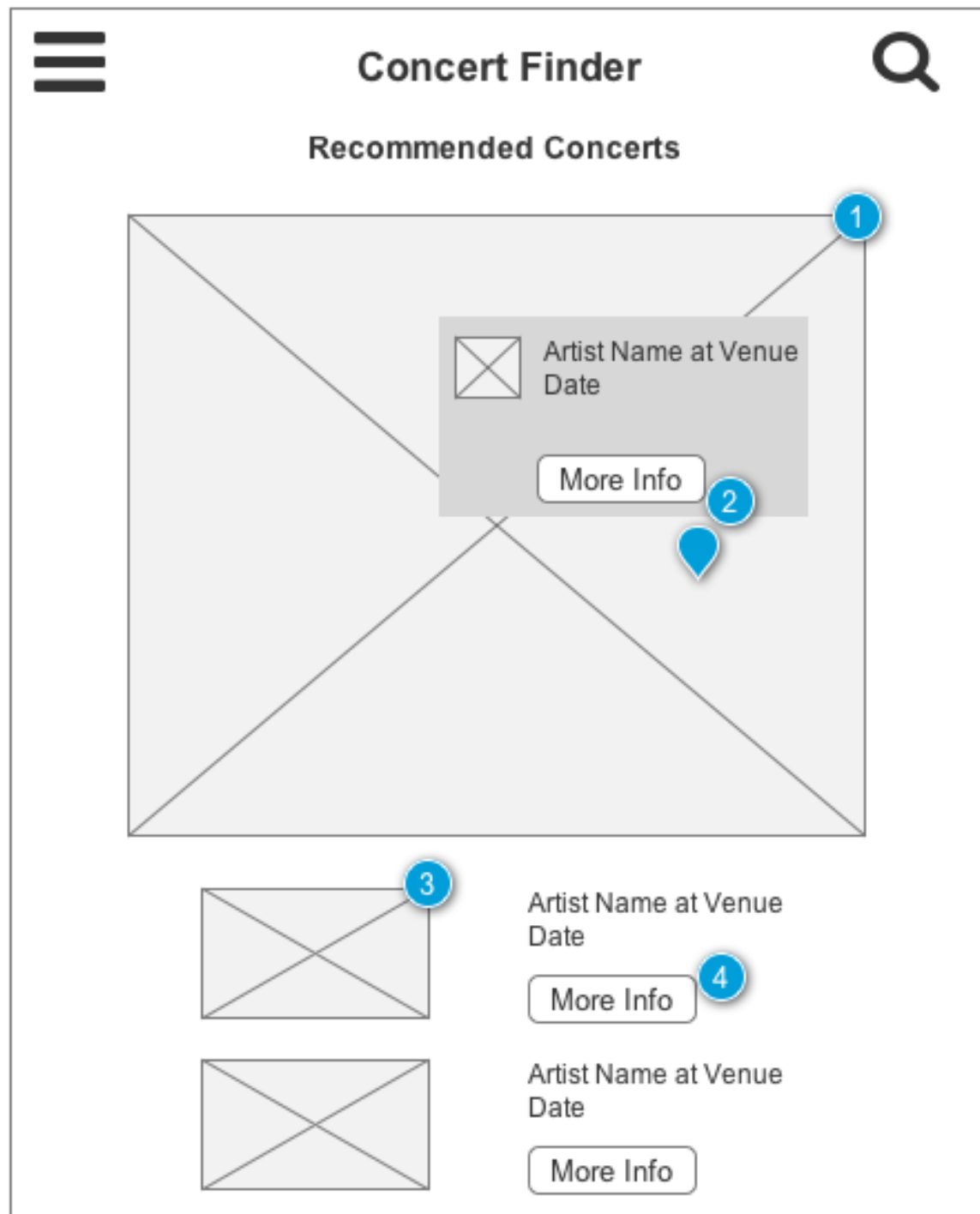
Annotations

1. Dropdown- allows user to switch between latest and most popular activity feed
2. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo or Instagram concert photo
3. More Info- Button- Takes user to concert information page
4. Icon- music icon to represent that it is artist activity
5. Icon- social media icons to show which social media account the posting is from

Activity page shows the the activity of followed artists on music accounts such as Spotify and Amazon Music, and friends activity from social media accounts. Artists activity will be postings of upcoming concerts, while friends postings will be things such as concert photos from Instagram and concerts friends are going to. On the mobile view friends and artists activity are featured together in an one column layout

**Annotations**

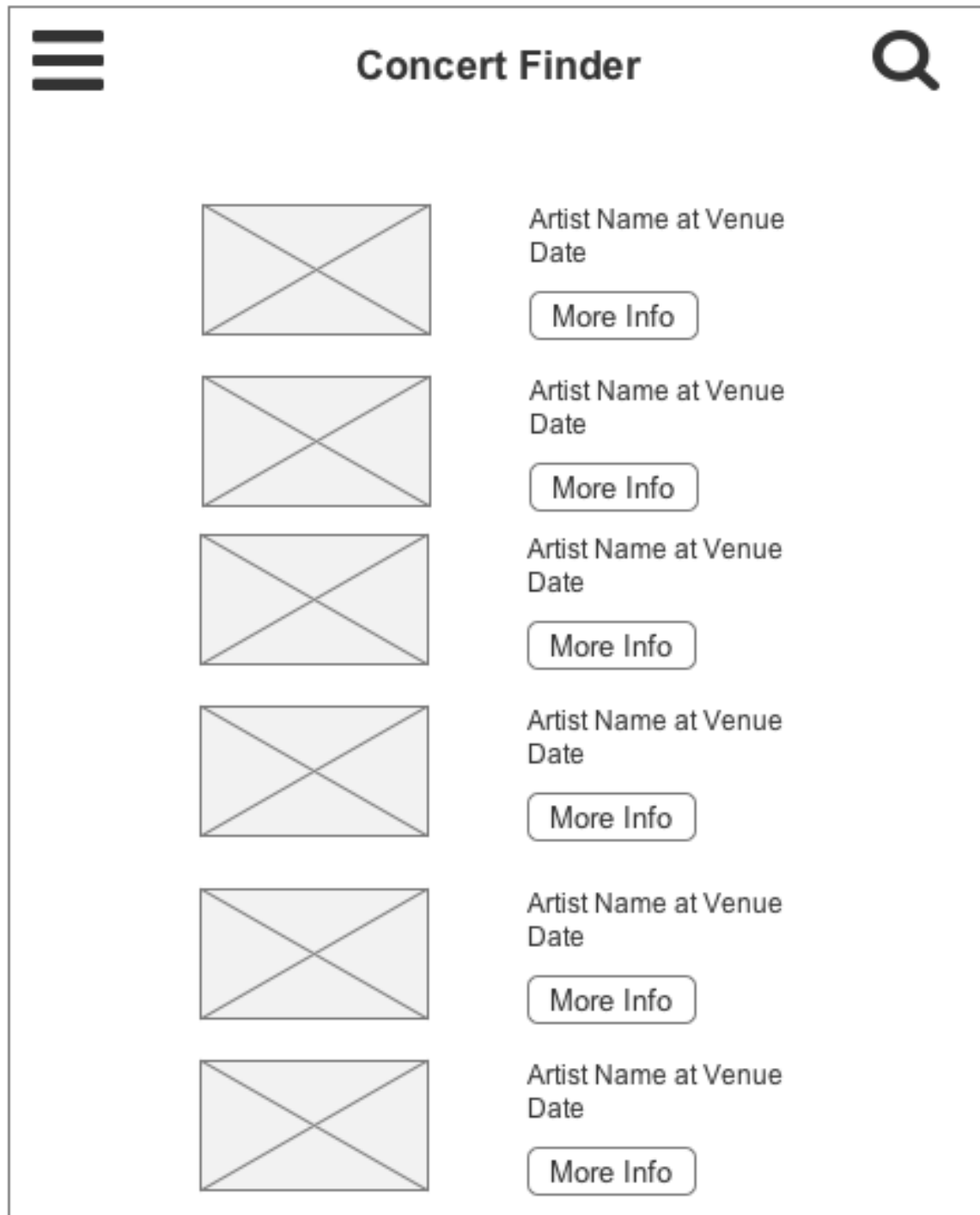
Recommended Concerts page shows the user the top recommended concerts in the area based off of the user's musical accounts. At the top of the page is an interactive map featured to show the top upcoming recommended concerts in the area based off of recommended venues. Recommendations are based off of how many times the user listens to the artists' music. Pricing is left out on front pages of mobile view.



Annotations

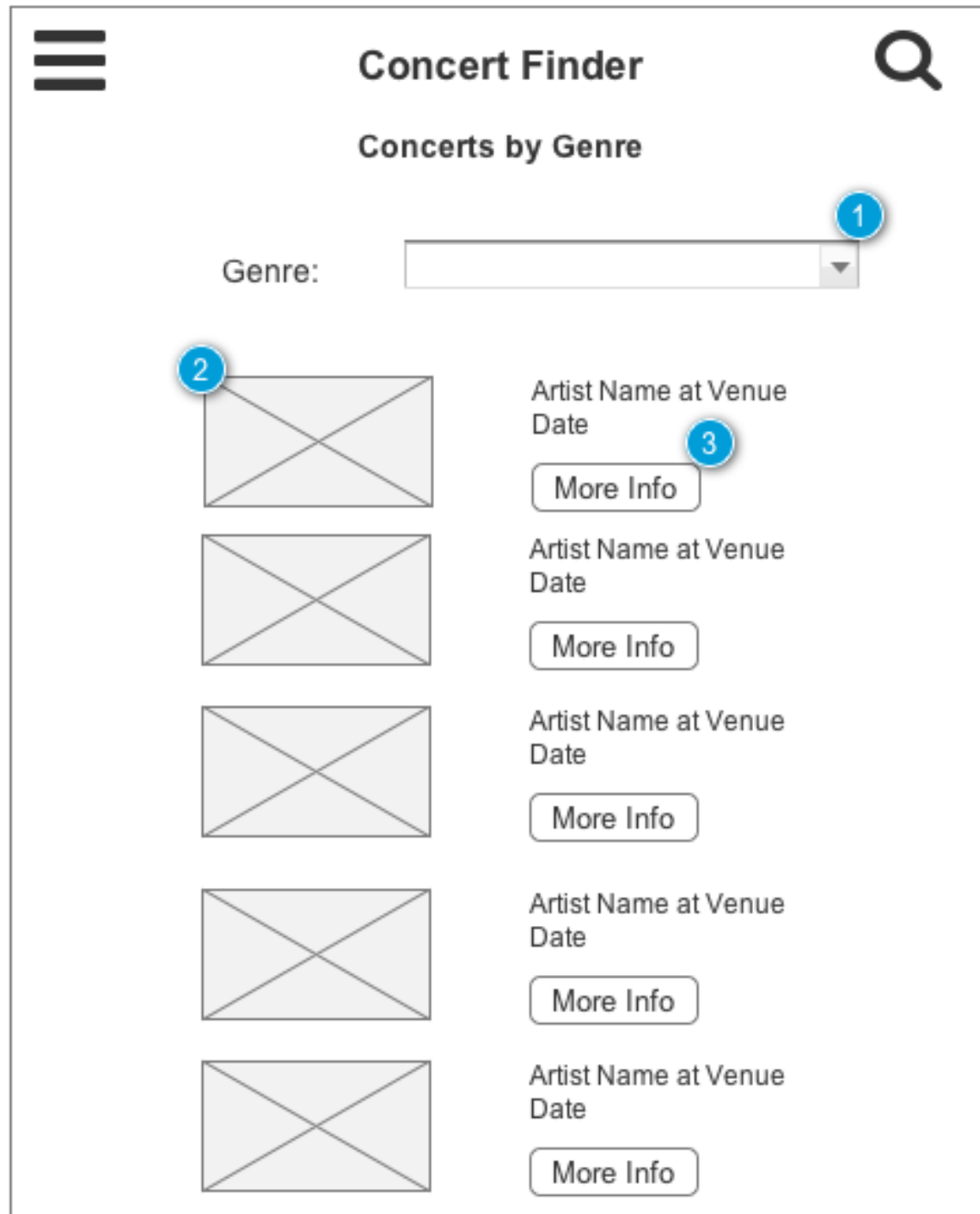
1. Placeholder- map- the interactive map allows users to see upcoming recommended in the concerts in the local area.
2. Pinpoint- button- users touch pinpoints to see the top recommended concerts in the local area.
3. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
4. More Info- Button- Takes user to the specific concert information page

Recommended Concerts page shows the user the top recommended concerts in the area based off of the user's musical accounts. At the top of the page an interactive map is featured to showing the top upcoming recommended concerts in the area based off of recommended venues. Recommendations are based off of how many times the user listens to the artists' music.



Annotations

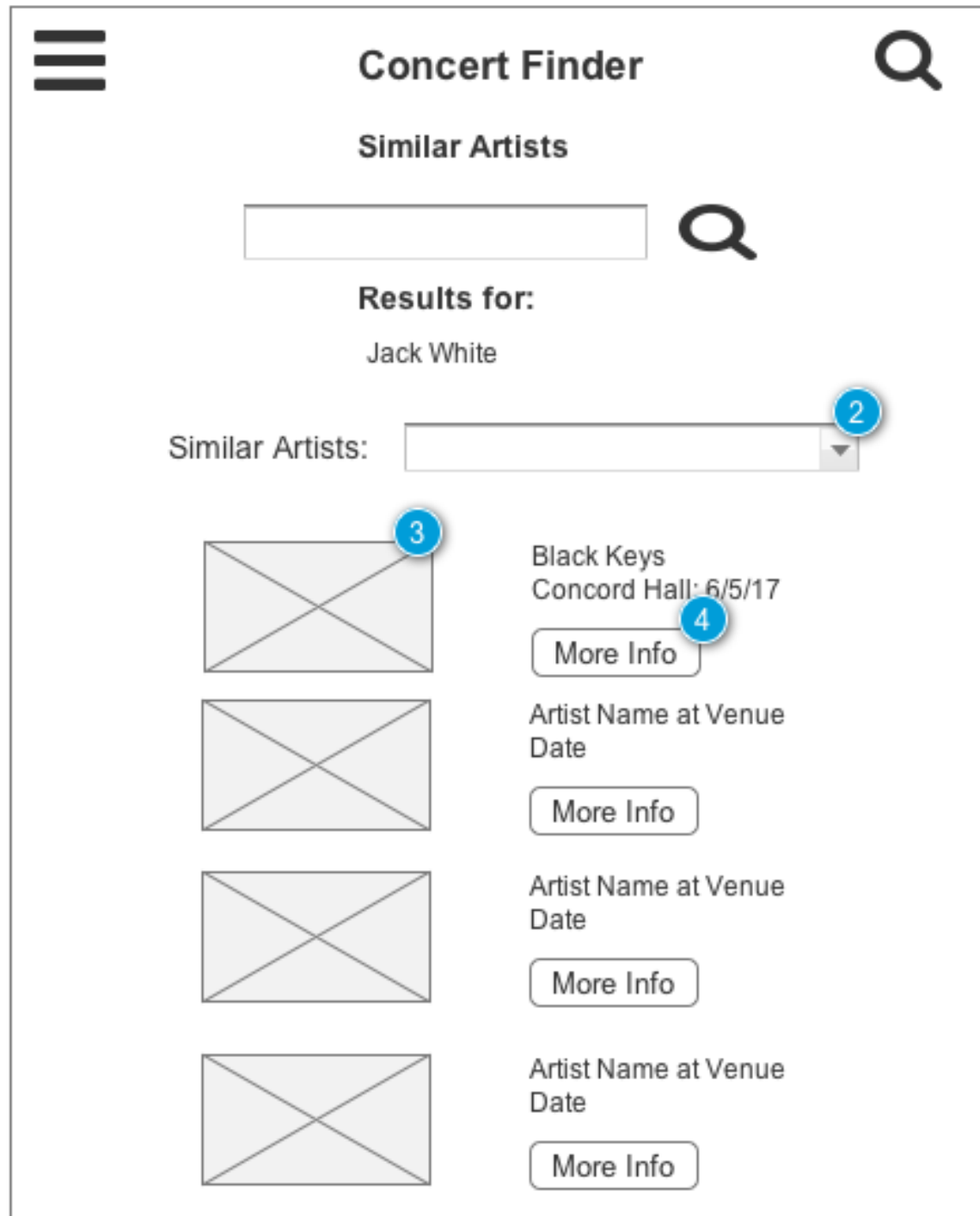
Genre Concerts page allows users to search for concerts based off of genre. The results of each genre are related to the user's linked music accounts.



Annotations

1. Dropdown- users click on dropdown to select a genre to filter the results. Results automatically change as the genre is selected.
2. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
3. More Info- Button- Takes user to the specific concert information page

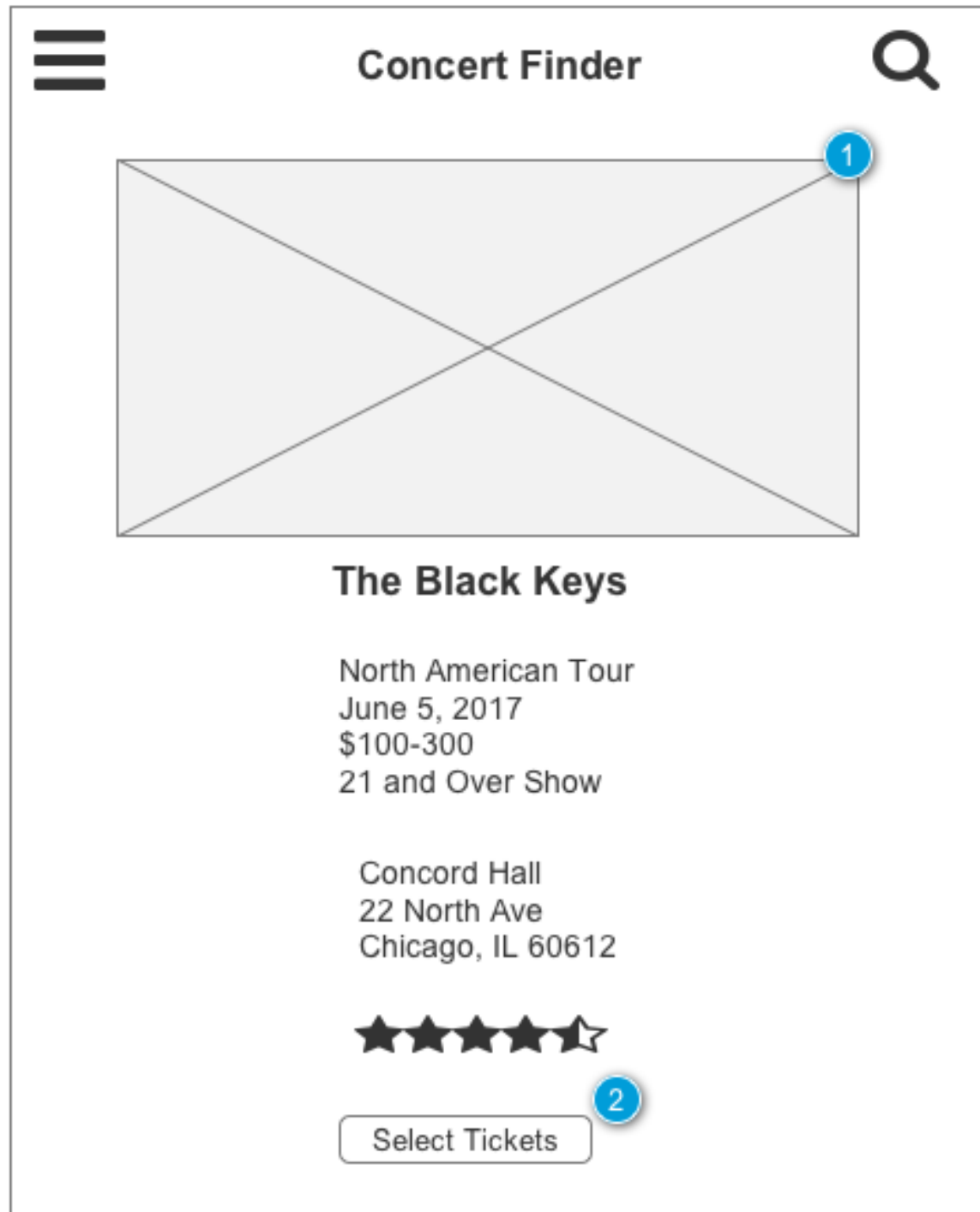
Similar artists concert page allows users to search for artists they want to see similar artist concerts results for. For example the user searches for Jack White and the results show results for upcoming concerts such as the Black keys concert. The page also shows results for similar artists that users can check out other concerts to they may not know about, but enjoy.



Annotations

1. Search- feature- allows user to search for the artists they want to see similar concerts to
2. Dropdown- Shows similar artists to the search results if the user wants to check out concerts based off similar artists as well
3. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
4. More Info- Button- Takes user to the specific concert information page

Concert Information page allows users to see all of the particular information for specific concerts such as the address and rating of the venue the date of the concert, and ticket pricing. This page also allows for users to search, select, and buy tickets to the concerts.



Annotations

1. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo
2. Select tickets- button- users click on the button to select the tickets they want for the concert. When the button is clicked an overlay appears to prompt the user to select and buy the tickets they want.


Concert Information page allows users to see all of the particular information for specific concerts such as the address and rating of the venue the date of the concert, and ticket pricing. This page also allows for users to search, select, and buy tickets to the concerts.

The screenshot shows a mobile application titled "Concert Finder". At the top left is a hamburger menu icon, and at the top right is a search icon. Below the title, there is a search bar with a close button (X) on the right. The search bar contains the text "Ticket Quantity : [input field] + -" where the plus and minus buttons are annotated with a blue circle containing the number 1. Below the search bar, there is a "Price:" label followed by two input fields separated by the word "to", with a blue circle containing the number 2 over the first input field. Below the price fields is a "Search" button annotated with a blue circle containing the number 3. Below the search button, there are two radio buttons labeled "Lowest" and "Best Available", with a blue circle containing the number 4 over the "Lowest" button. Below these radio buttons, there are four ticket listings. Each listing consists of text describing the ticket (e.g., "Section 8, Row 2 Seats 2-4 Price: \$100 each") and a "Select Tickets" button. A blue circle containing the number 5 is positioned over the first "Select Tickets" button.


Annotations

1. +/- Button- users click to add or subtract tickets to the quantity they are searching for
2. Price text field- users enter in the pricing they want to pay for the tickets
3. Search button- user clicks button to search for tickets. Results are displayed below
4. Lowest/Best available- users click on either to switch between the two search results
5. Select tickets- button- users click on the button to select and and buy the tickets they want for the concert.

Ticket Confirmation page allows the user to confirm their ticket and concert information, the billing information, and credit card information. Users are also able to select the delivery method for their tickets and purchase the tickets.



Concert Finder



Ticket Confirmation

Tickets: Section 208, Row 8, Seats 2-4

Price: \$300.00

Artist: The Black Keys

Venue: Concord Hall, June 5, 2015

Billing Information

Address: 655 West Chicago Park Rd

City: Chicago

State: IL

Zip: 60612

Credit Card Information

Number: *****2212

Expiration Date: 09/19

Security Code: 519

Annotations

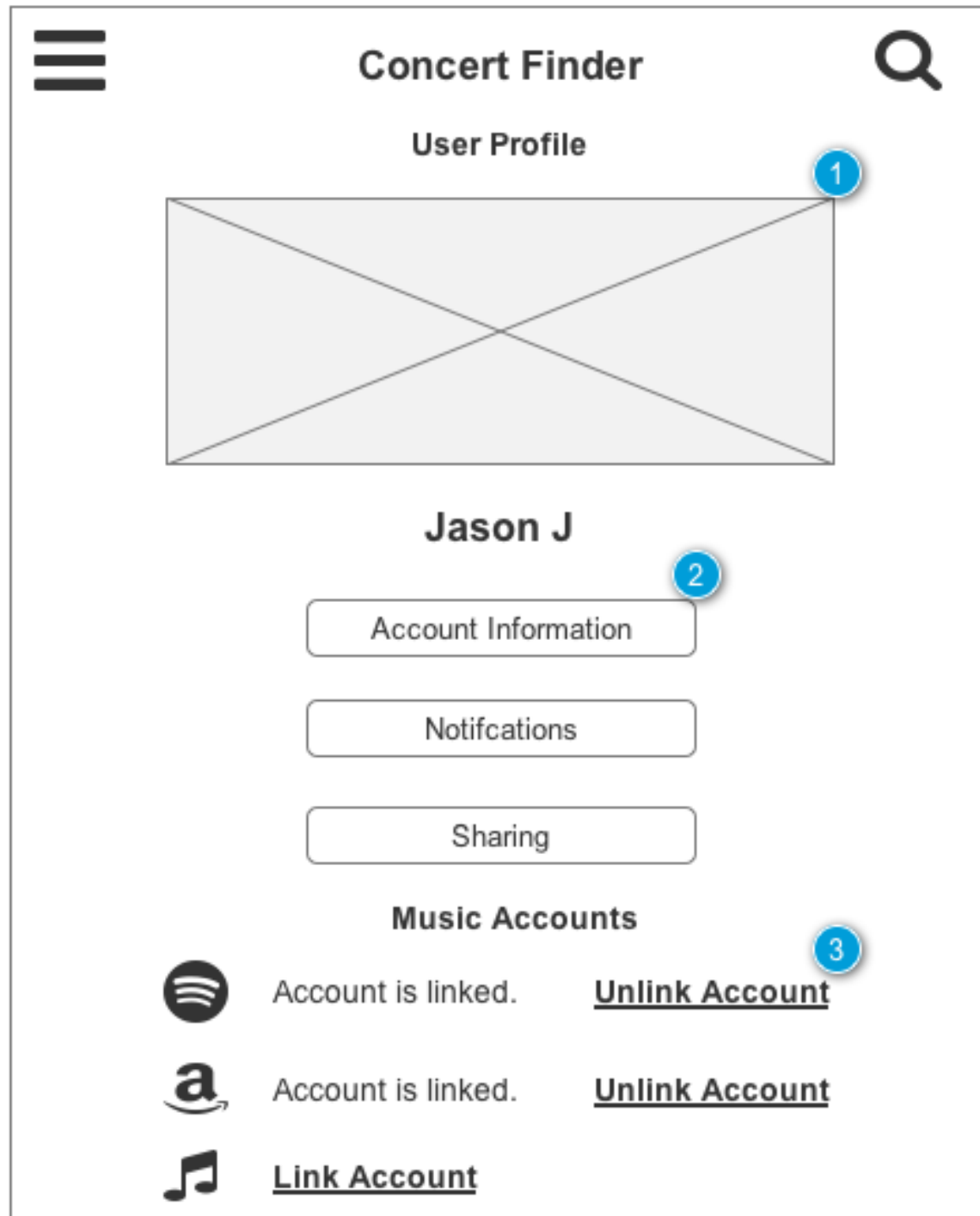
Ticket Confirmation page allows the user to confirm their ticket and concert information, the billing information, and credit card information. Users are also able to select the delivery method for their tickets and purchase the tickets.

The image shows a mobile application interface for a "Concert Finder". At the top left is a hamburger menu icon (three horizontal lines). At the top center is the title "Concert Finder". At the top right is a magnifying glass search icon. Below the title, the section "Delivery Method" is displayed. It contains three radio button options: "Email Tickets" (which is selected and has a blue circle with the number "1" next to it), "Will Call", and "Stard US Mail". Below these options is a rectangular button labeled "Buy Tickets" with a blue circle containing the number "2" next to its top right corner.

Annotations

1. Radio button- user clicks on button to select the delivery method.
2. Buy tickets- button- user clicks on button to buy the tickets.

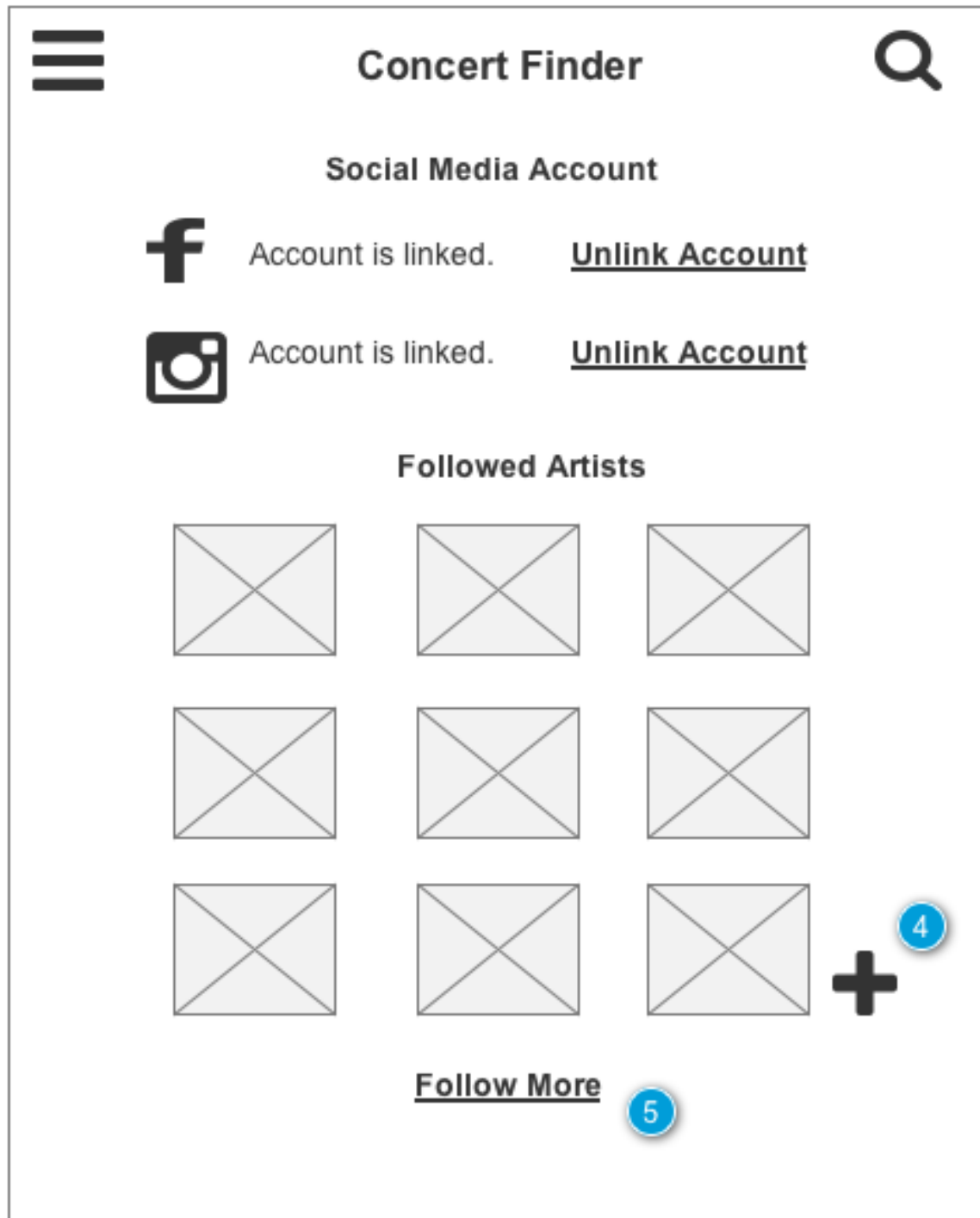
User profile page allows the user to change their account and notification settings as well as what they want to share to their social media accounts. The page also shows the user which music and social media accounts are linked to their profile and the artists they are currently following so that concert recommendations can be made.



Annotations

1. Placeholder- Image- are put in place to mimic the image of the corresponding content which is the profile picture
3. Account Information- button- users click on it and it takes them to the account information, notifications, or sharing
4. Hyperlink- user clicks on the link to follow more artists and see recommendations

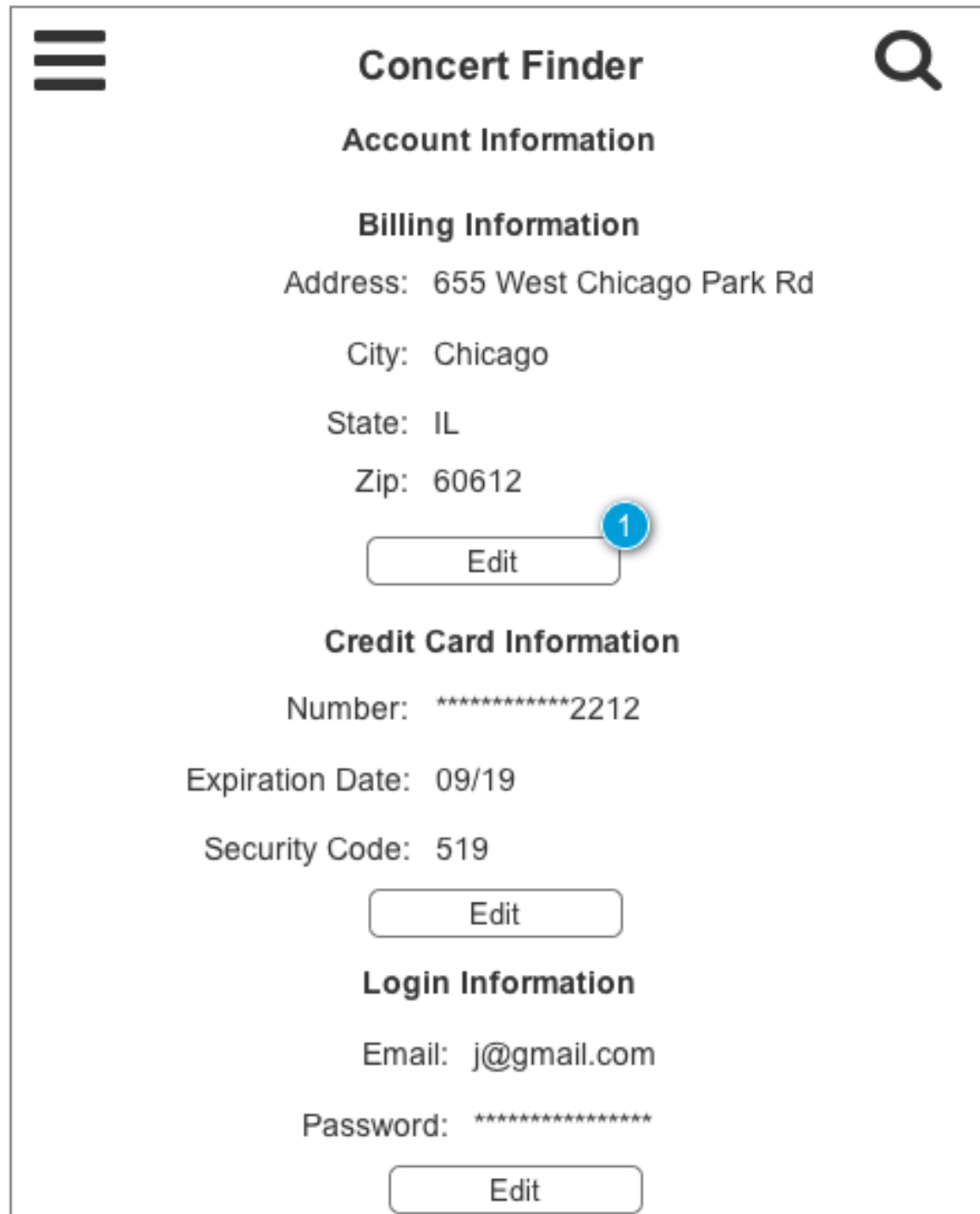
User profile page allows the user to change their account and notification settings as well as what they want to share to their social media accounts. The page also shows the user which music and social media accounts are linked to their profile and the artists they are currently following so that concert recommendations can be made.



Annotations

4. Plus sign- button- users click on the button to see more followed artists
5. Hyperlink- user clicks on the link to follow more artists and see recommendations

Account Information Page allows the user to edit and view their billing, credit card, and login information. Past purchases is stricken from mobile view.



Concert Finder

Account Information

Billing Information

Address: 655 West Chicago Park Rd

City: Chicago

State: IL

Zip: 60612

Edit

Credit Card Information

Number: *****2212

Expiration Date: 09/19

Security Code: 519

Edit

Login Information

Email: j@gmail.com

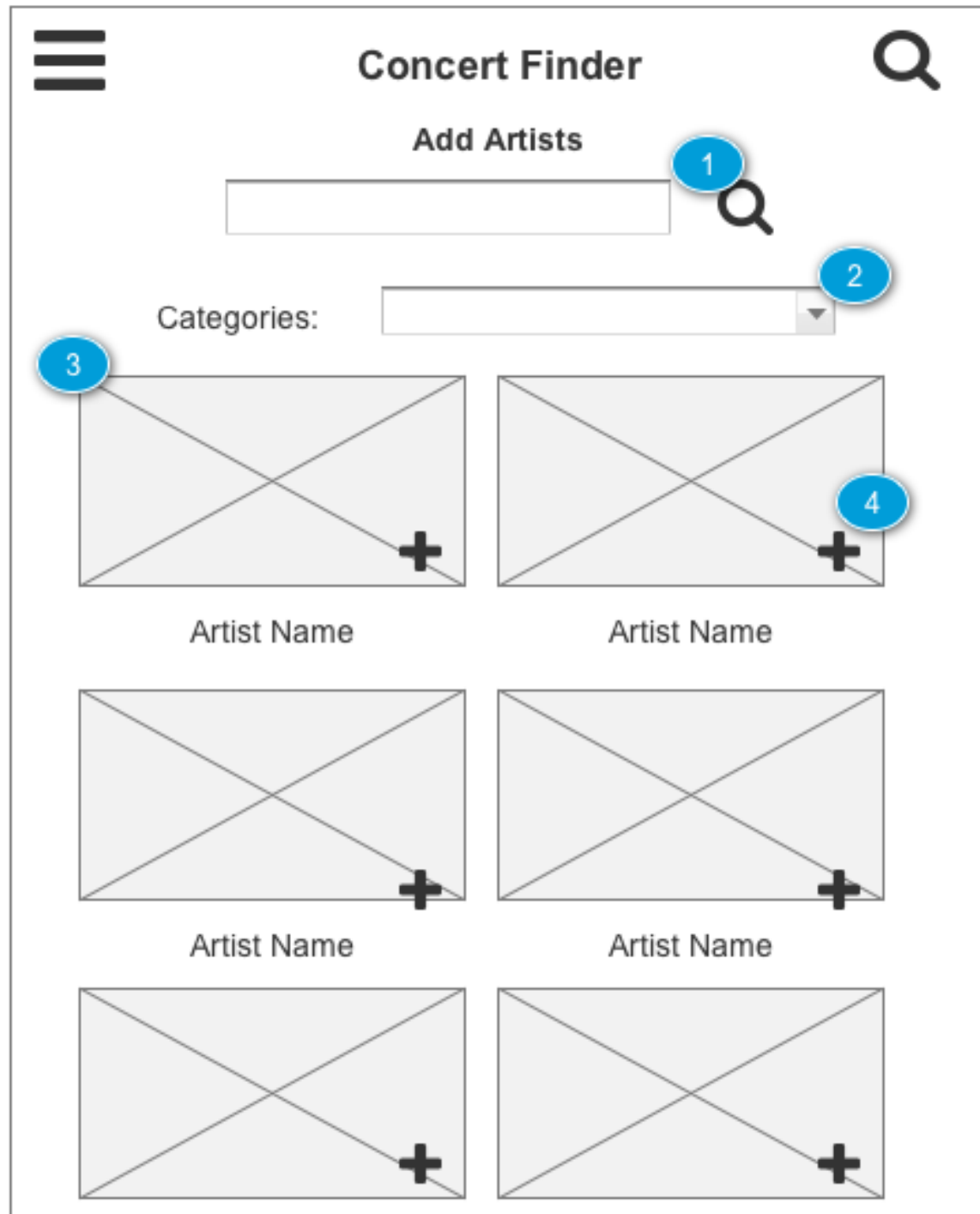
Password: *****

Edit

Annotations

1. Edit- button- allows the user to edit their corresponding information wether it be billing, credit card, or login information.

Add Artists page allows users to easily add artists by searching for them, based off recommendations, similar artists, and by genre. Artists results are shown so users can add them to their followed artists with one click.



Annotations

1. Search- Feature- allows the user to easily search for the artists.
2. Categories dropdown. users click on the the dropdown menu to select the category to search for artists. Categories include recommendations, similar artists, and different genres.
3. Placeholder- Image- are put in place to mimic the image of the corresponding content which is artist photo.
4. Add- button- users click on the button to add the artist to their followed artists